

# 'Earn 1x Mesra Rewards Point with Every RM5 Spent Campaign' From 1 March 2024, (12:00am) to 30 November 2024, (11:59pm) Terms & Conditions

## 1.0 Organiser:

'Earn 1x Mesra Rewards Point with Every RM5 Spent' ("Campaign") is organised by Setel Ventures Sdn Bhd ("Setel").

## 2.0 Eligibility:

Unless otherwise notified by Setel, the Campaign will be conducted from 1 March 2024, 12:00am (GMT+8) to 30 November 2024 11:59pm (GMT+8) ("Campaign Period"), both dates inclusive.

## 3.0 Campaign Period

- 1. This Campaign is only open to Setel users in Malaysia only ("Participant(s)").
- 2. Participants are able to download Setel through Google Play Store/ Huawei Store/ Apple App Store and must have a registered Setel account.
- 3. Throughout the Campaign Period, each Participant (1 user ID) is eligible to receive 1x Mesra Rewards point with every RM5 spent on purchases made with Setel at physical stores or online stores, parking, road tax, auto assistance, motor insurance, EV charging, Deliver2Me (except Kedai Mesra), Café Mesra pick-up and car service ("Selected Features"). This Campaign does not support purchases made on/ at the following:
  - Fuel
  - DuitNow
  - Kedai Mesra / Deliver2Me (Kedai Mesra)

### 4.0 Campaign Mechanics

In order to join this Campaign, the Participant is required to register/login to his/her Setel account and complete following step(s) within the Campaign Period as set out below:

- 1. To be eligible for this Campaign, Participant(s) are required to ensure the Setel Wallet balance is sufficient as per the amount that needs to be paid upon checkout, if otherwise, to top-up Setel Wallet.
- 2. To be eligible for this Campaign, Participant(s) are needed to spend on Selected Features during the Campaign Period using Setel with a minimum spend of RM5 and no minimum number of transactions.



- 3. There is no cap amount for this Campaign and Participant(s) will get 1x Mesra Rewards point for every RM5 spent on Selected Features during the Campaign Period.
  - **Scenario**: Ahmad is a Setel user and is eligible to get 1x Mesra Rewards point with every RM5 he spends on Selected Features. In March 2024, Ahmad receives:
  - 20x Mesra Rewards points for his RM100 purchase from MYDIN
  - 2x Mesra Rewards points from his automated parking payments at Suria KLCC
  - 10x Mesra Rewards points for his RM50 purchase from Village Grocer

### 5.0 Mesra Rewards Points

Mesra Rewards points collected will expire after three (3) years. Participants can redeem their Mesra Rewards points into their Setel Wallet within its validity period as long as the Setel account is still active. Rewards cannot be bundled with other ongoing promotions, offers, loyalty programs, e-Vouchers and/or discounts otherwise organised by participating merchants.

#### 6.0 Miscellaneous

- 1. Mesra Rewards points collected can be converted to Setel Wallet balance but are not exchangeable with e-Vouchers of other redemptions.
- 2. By participating in this Campaign, Participants are deemed to have reviewed, read, and accepted the Terms and Conditions.
- 3. In the event a Participant is found to be ineligible, and/ or discovered to have performed fraud transactions at any point of time during or after the Campaign Period, Setel reserves the right at its sole discretion to disqualify the said Participant from participating in this Campaign and to cancel/ withdraw/ recall any incentives granted to the Participant, and also the right to initiate any action it deems necessary against the said Participant.
- 4. For enquiries, email us at <u>hello@setel.com</u> or chat with our Customer Service team on the Setel App.

### 7.0 Personal Data

By entering in the Campaign, Participants are deemed to have agreed and consented to the collection, processing, use, disclosure and retention by Setel of their personal data in the manner as set out in the Setel Group Privacy Statement given pursuant to Section 7 of the Personal Data Protection Act 2010, which can be viewed at www.setel.my/privacy.